

News Release



FOR IMMEDIATE RELEASE

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New MovinCool CM25 Self-Contained, Ceiling-Mounted Air Conditioner

Industry's highest cooling capacity, low cost

LONG BEACH, Calif. — MovinCool® will launch its newest model, the CM25 self-contained, ceiling-mounted air conditioner at the 2010 AHR Expo – Booth 4300. The CM25 offers the industry's highest cooling capacity for an air conditioner of its class, but at a lower cost than conventional solutions such as precision cooling systems. It has a total cooling capacity of 25,000 Btu/h and a high sensible cooling capacity of 18,900 Btu/h, yet its manufacturer's suggested list price is only \$6,995.

The compact CM25 was specifically designed for server rooms and other spaces with dense heat loads. The unit is only 20 inches high, enabling it to fit above a drop ceiling. A built-in mounting bracket, flanges and vibration isolators allow easy, low-cost installation using standard, off-the-shelf hardware. No refrigerant connections are required, further reducing costs.

The CM25 also has an environmentally friendly, 14 SEER (seasonal energy efficiency ratio), made possible by an energy-saving, variable-speed inverter compressor and inverter fan motors. Other green features include R-410A refrigerant and RoHS compliance.

In addition, the CM25 has a state-of-the-art, wall-mounted controller that offers advanced communications, monitoring and self-diagnosis capabilities.

“As the industry's first self-contained, ceiling-mounted air conditioner with such a high cooling capacity, not to mention its advanced, energy-efficient features and affordable price, the CM25

represents a significant engineering breakthrough,” said John Doran, senior manager, Commercial and Industrial Systems. “We are certain that our customers will find the CM25 to be an ideal solution for their server rooms and other heat-dense environments,” Doran added.

For more information about the new MovinCool CM25 air conditioner, visit <http://www.movincool.com/portable-air-conditioner/cm25.php>.

MovinCool, the world’s largest manufacturer of spot air conditioners, is a brand of DENSO Corporation. In the 1980s, DENSO pioneered the concept of workspace spot cooling to meet its own factory needs in Japan. Since then, MovinCool has developed a wide range of portable and ceiling-mount air conditioning systems for many different applications. For more information, visit www.movincool.com.

DENSO Corporation, headquartered in Kariya, Aichi prefecture, Japan, is a leading global supplier of advanced technology, systems and components. Worldwide, the company employs approximately 120,000 people in 32 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2009 totaled US\$32 billion. DENSO common stock is traded on the Tokyo, Osaka and Nagoya stock exchanges in Japan.

In the Americas, DENSO employs more than 16,000 people, with consolidated sales totaling US\$5.7 billion for the fiscal year ended March 31, 2009.

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