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Contact:

Roger Halligan
H+A International
312.332.4650 ext. 22
rhalligan@h-a-intl.com

**NEW PLUMBING CATEGORY ADDED TO THE
AHR EXPO® INNOVATION AWARDS**

Entries Due September 15, 2010

WESTPORT, Connecticut...August 5, 2010 — Reflecting its growing presence at the industry's leading HVACR event, 'Plumbing' has been added as a new category to the 2011 AHR Expo Innovation Awards.

Widely acclaimed as one of the most prestigious honors in the HVACR industry, the Innovation Awards recognize the most innovative and useful products among the thousands on display at the AHR Expo (www.ahrexpo.com). About 150 entries submitted by exhibitors each year are judged on the basis of design, unique performance, market impact, and value to the HVACR industry. Now in its ninth year, the Awards are also meant to promote and encourage new product development in ten major categories:

- Building Automation
- Cooling
- Green Building
- Heating
- Indoor Air Quality (IAQ)
- Refrigeration
- Software

- Tools & Instruments
- Ventilation
- Plumbing

“Plumbing products, technologies and solutions have had a growing presence at AHR Expo for several years,” said Clay Stevens, President of International Exposition Company, which produces and manages the AHR Expo. “Adding plumbing as a new category to the AHR Expo Innovation Awards allows us to include all the major segments represented at the Show.”

Sponsored by International Exposition Company (IEC), the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) and the Air-Conditioning, Heating and Refrigeration Institute (AHRI), all entries are reviewed and evaluated by a panel of industry judges based on the competition criteria. Winners of the Innovation Awards will be recognized at an awards ceremony during the AHR Expo in Las Vegas and will receive special placards to place in their booths as well as an etched crystal award to be displayed in their company headquarters. In addition, one of the ten winning entries will be selected as the 2011 AHR Expo Product of the Year.

All entry fees from the 2011 AHR Innovation Awards will be presented to a Las Vegas area charity or community organization as a way for AHR Expo and its Co-Sponsors to “give back” to the community. Since the inception of the program, tens of thousands of dollars have been donated to worthy organizations where the Show is held each year.

Exhibitors can submit one product per category, but AHR Expo Innovation Awards winners from the previous year cannot resubmit the same product. For complete rules as well as the Innovation Award Exhibitor Entry form, visit www.ahrexpo.com/innovation. All entries are due by September 15, 2010.

The 2011 AHR Expo will take place January 31– February 2, at the Las Vegas Convention Center and will feature more than 1,800 exhibitors from around the world showcasing hundreds and hundreds of innovative new products to over 45,000 attendees and exhibitor personnel.

For more information, current schedule and registration information visit the Show’s website at www.ahrexpo.com.

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Photos from the 2010 AHR Expo Innovation Awards are available at www.oscareinzig.com/ahrpressroom2010/

ABOUT AHR EXPO

As the largest and most comprehensive HVACR exposition, the AHR Expo attracts tens of thousands of attendees from all facets of the industry, including contractors, engineers, dealers, distributors, wholesalers, OEMs, architects, builders, industrial plant operators, facility owners and managers, agents and reps.

Since 1930, the AHR Expo has been the HVACR professional's best resource for new products, new ideas and new services. It's a hands-on, interactive event that showcases a wide spectrum of equipment, systems, and components. This unique industry forum creates a dynamic marketing environment unequaled in size and scope by any other industry event.

The AHR Expo is produced and managed by International Exposition Company, 15 Franklin Street, Westport, CT 06880; telephone: 203-221-9232; fax: 203-221-9260; e-mail: info@ahrexpo.com; website: www.ahrexpo.com.